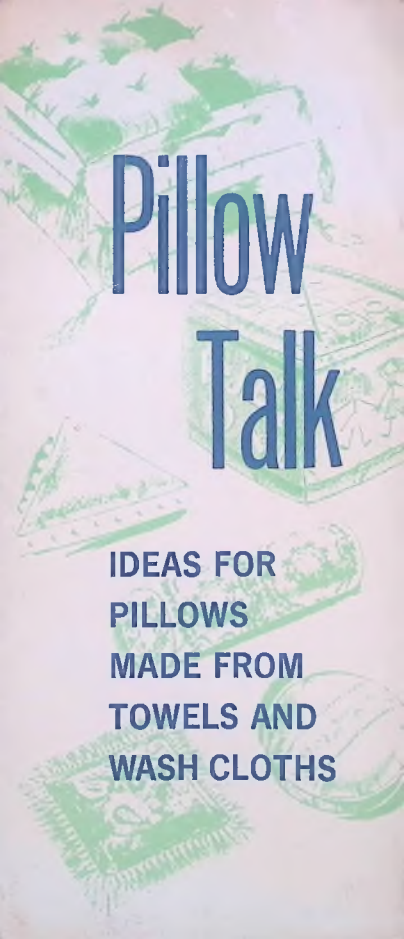




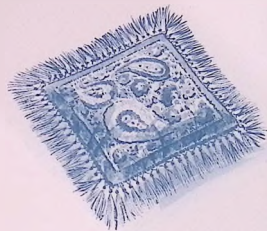
Pillow Talk

**IDEAS FOR
PILLOWS
MADE FROM
TOWELS AND
WASH CLOTHS**



Perk up your living or recreation room with stacked easy-to-make jumbo floor-hassock pillows. Each is made from a full size velour terry bath towel, stitched to form a square. Button-tuft at widely spaced intervals for a luxurious finish. Two pillows of brilliant block squares combined with one harmonizing solid color, create an interesting effect. Use ready made decorative tassels, or create your own from standard knitting worsted.

Easiest pillow to make—with two wash cloths—in paisley or any pretty floral design. Trim with ready-made fringe or create your own by crocheting standard knitting worsted. On the back page you will find diagram and instructions for making wool fringe.



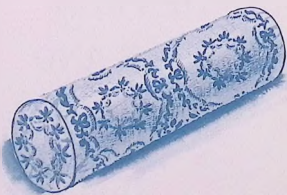
DECORATIVE PILLOWS MADE FROM CANNON TOWELS AND WASH CLOTHS

offer charming, budget-happy ideas for beautifying your home. Today's towels and wash cloths are so handsome, so superbly designed in luscious colors that they inspire you to create lovely pillows for all your rooms.

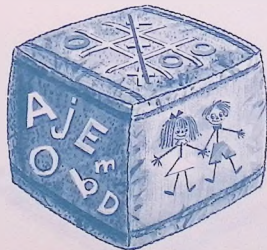
No special sewing skill is needed to create the pillows shown here. Most of them require simple, straight sewing.

Pillow stuffing can be shredded or solid foam rubber, kapok, or any type of suitable material you may have on hand. Many dime stores sell packaged pillow stuffing that is handy to use.

Youngsters will enjoy this delightful block-hassock for play or for watching TV. It is made from six solid Cannon wash cloths in bright assorted contrasting colors. Stitch wash cloths to form a big oversize block, leaving two seams open for inserting stuffing. Overstitch seams with embroidery floss, or bind with light cotton rope. Amusing decorations, stitched on wash cloth, make this floor block an attractive play or nursery accessory.



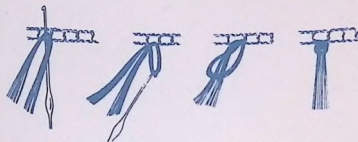
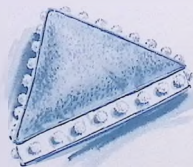
Spark the decor of sofa or day bed with gay, comfortable bolsters—easy to create from one hand towel and two wash cloths. Stitch the hand towel lengthwise and stuff. Center design on wash cloths, if you use a patterned style, and cut out round ends. Stitch to roll, binding neatly with harmonizing cord or self-welting.





Plump round pillows add a graceful finish to sofas, beds or lounge chairs. This one is made from three wash cloths, with the decorative band of the wash cloth stitched across the pillow top. The third wash cloth, cut on the bias, forms boxed edge of pillow. To cut circles from wash cloths, use a twelve-inch dinner plate to help form outline.

Smart, slim-line look for triangular throw pillows. They're easy to make by folding a solid color hand towel hem to hem, then turning back one corner toward fold. This creates a triangle, ready to stitch and to trim, with decorative binding. Or, use the unused part of towel to form boxed edging of pillow.



TO CROCHET FRINGE:

Cut two strands of two different color wools, each seven inches long. Double these strands to form a loop. With right side of pillow facing, insert a crochet hook through edge and draw loop through. Draw loose ends through loop and pull up tightly. Make about twenty fringes evenly spaced along each side and three fringes closely together at each corner.

Pillow Talk

IDEAS FOR
PILLOWS
MADE FROM
TOWELS AND
WASH CLOTHS

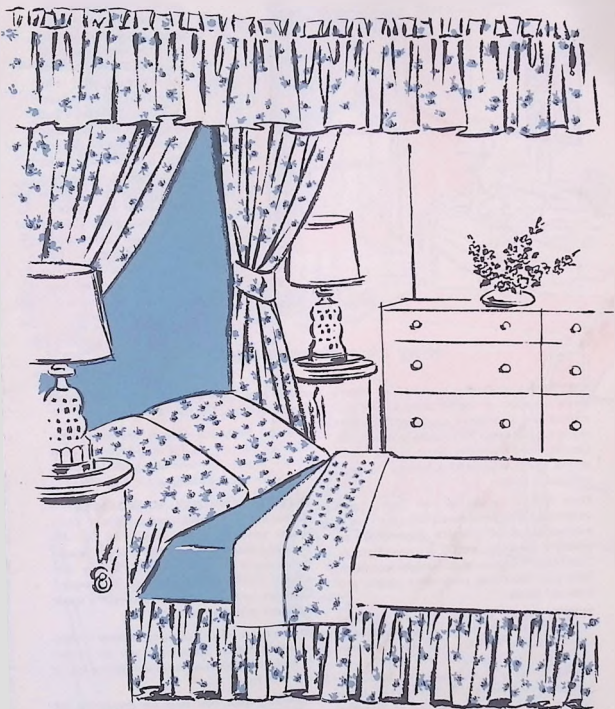


CANNON.

Home Fashion Hints

CANNON HOME MAKING SERVICE
1271 Avenue of the Americas
New York, N.Y. 10020

PRINTED IN U.S.A.



Make it with sheets!

Cannon Mills, Inc., 70 Worth St., New York 13, N. Y.
Makers of Towels • Sheets • Bedspreads • Stockings





Why Decorate with Sheets?

THEY'RE HANDSOME—You find in today's sheets a variety of high-fashion styling that enables you to achieve charming decorative effects for practically every room in your home. Choose from charming floral prints, smart stripes, sheets with striking borders or lovely solid color pastels.

Once you try decorating with sheets, you'll understand why professional decorators are so enthusiastic about this idea. Sheets make superlative draperies, vanity skirts and ruffles. Their crisp freshness, their straight sculptured folds give decorating projects an almost professional finish.

THEY'RE WORK SAVERS—Open a flat sheet before you and see the enormous expanse of seamless fabric. Quickly, you see how many sewing problems are solved. For draperies, no piecing, no long seams, almost no hemming. Measure your window length, stitch on a heading and you have a finished pair of draperies ready to hang!

THEY'RE EASY TO LAUNDER—Sheets are carefully woven to withstand constant laundering. Their smooth texture makes them

easy to iron. You can starch them; they remain fresh and crisp. The colors are really fast!

THEY'RE DURABLE—Sheets are long-lived—whether you use muslin or percale for decorating. Woven for years of household service, they offer equal durability for decorating.

THEY'RE DEFINITELY ECONOMICAL—A double-bed size sheet contains about seven square yards of fabric. Divide this into the price of a sheet and you'll find it less expensive to use sheets for decorating than to buy comparable quality washable fabrics by the yard. Consider too that you can decorate a single bedroom with four sheets!

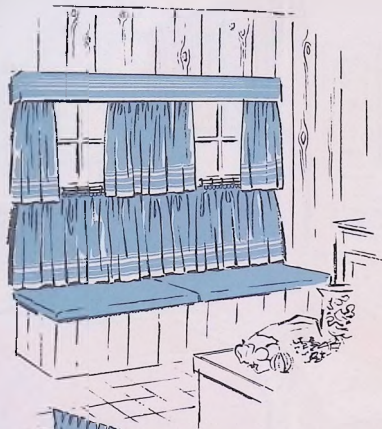
So don't put off redecorating because it takes so much money. Sheets offer you the answer to budget-happy, successful decorating that is easy and fun!

Naturally, your best buys for decorating are Cannon Combspun® Percales. They're smoother, finer, stronger than ever because of the richness of Pima-blend (that's Upland and Pima cotton). Also because Cannon percales are woven by a special Combspun® process.

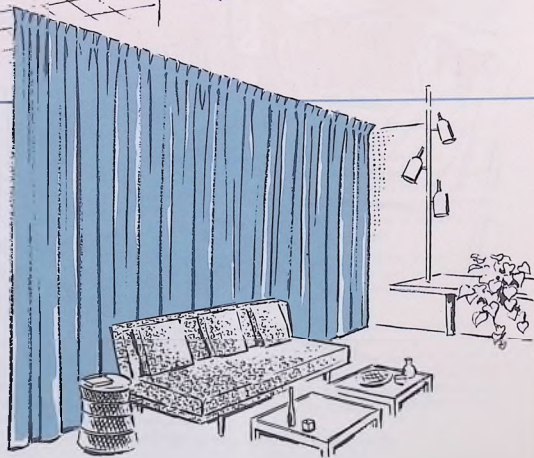


Here's beauty and charm unlimited—a lovely French Provincial bedroom, enhanced by a decor of rose-patterned combspun percale sheets. See what handsome window draperies you achieve by hanging the solid color sheets width-wise, using the flowered hems as decorative borders. Added bright idea: twin headboards upholstered in matching all-over rose-patterned Cannon percales. With full gathered dust ruffles of solid color sheets with hem borders—the effect is pure enchantment.

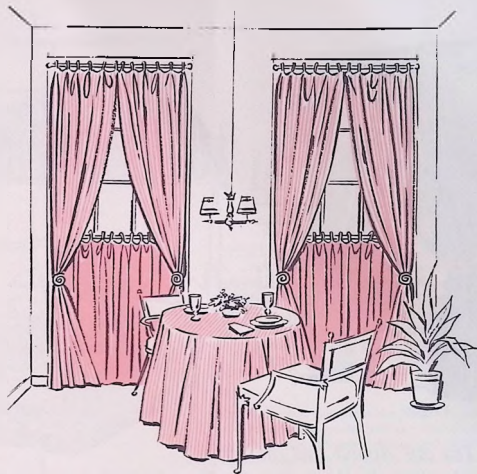
Good luck in all your decorating projects with Cannon sheets!



How to stretch a slim decorating budget: dress a double window smartly with cafe curtains of solid color Cannon Combspun Percalé sheets, utilizing the striped hem-borders. Notice the unusual treatment of the cornice covered with the striped border. Further economy note: use the rest of the sheets to make launderable coverings for window seat and chair cushions.

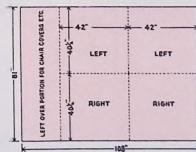


For pure drama, consider the dignity of solid color full-length draw drapes of handsome Cannon Combspun Percalé sheets hung ceiling to floor across a living room wall. Especially distinctive if you decide on a two-color effect for contrast! Ready-made pleater headings make it easy to create these draw draperies with sheets. Figure the cost of duplicating this handsome wall-to-wall effect with regular drapery fabric then compare it with the economy of six double-size Cannon sheets. Remember, too, the sturdiness and ready launderability of sheet draperies.

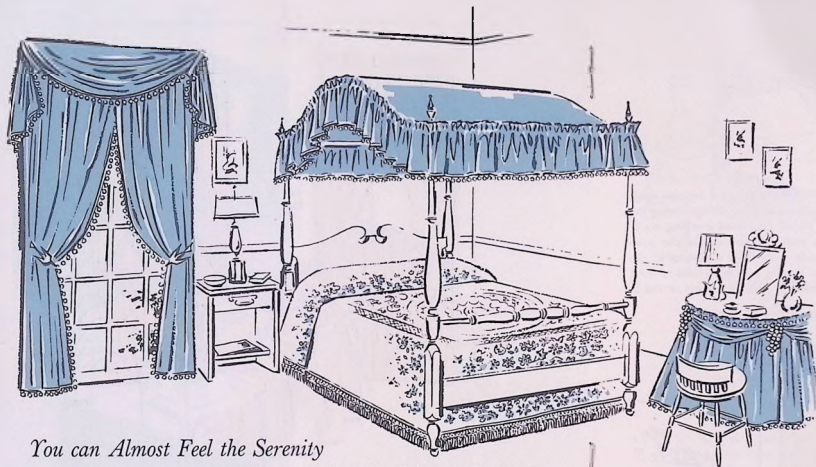


Light-hearted and budget-happy way to give a dining nook a touch of French sophistication: windows dressed in candy-striped Cannon Combspun Percalés. See the adaptability of full-length draperies (a full sheet for each drape, if you like a luxurious effect). Combine with cafe curtains for privacy. Case in point: sheets are a real economy for tablecloths, napkins, place mats. (See back cover.)

CAFE CURTAINS



Open hems before cutting to gain extra inches



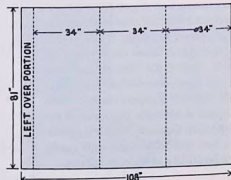
*You can Almost Feel the Serenity
of this Comfortable Master Bedroom*

Notice how its lovely old bed is enhanced by Cannon's "Perfection" bedspread and the decorative use of a canopy of aqua combspun percale sheets edged with white ball fringe. (To make canopy ruffle, measure four sides of bed, double or treble amount for full-gathered effect.) See, too, how percale sheets distinguish themselves as draped swags at the window and on the vanity table. Percale sheets for decorating are a homemaker's delight. They tub beautifully and come back smiling every time. To duplicate the charm and practicality of this traditional bedroom, you need six full-width Cannon sheets.

CANOPY RUFFLE



VANITY SKIRT



Open hems before cutting to gain extra inches

(Below)

For a child's room, Cannon Combspun Percale sheets are the commonsense answer to every mother's need for suitable fabrics that are durable, washable and inexpensive. See this cheery room for a small girl—decorated with candy-striped Cannon percales edged with washable moss fringe. Even the little armchair and toy chest are slip covered with a striped sheet for easy tubbing.

Who would ever guess that the blessed bassinet for the new baby is created with one blue percale sheet and yards of eyelet embroidery? With a couple of more sheets, it's easy to repeat this decorative scheme throughout the nursery.



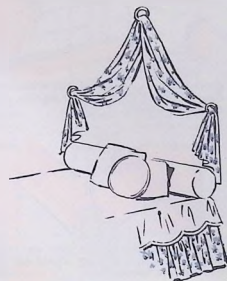
Imaginative Way to Divide or Partition a Room

Back-drop for a quiet dining alcove—Cannon percale bordered sheets create a decisive room divider. Nothing could be easier: you stitch two sheets together selvage to selvage, using the striped borders as a decorative heading. Hang on rings or looped tape from a ceiling track. To add decorative zest to the dining area, dress windows with cafe curtains of the same bordered sheet. Further bright idea: matching window shade made from a portion of the sheet. (To make it, measure inside window frame, width and length; hem both sides of sheet and tack on an old window shade roller. Stitch a slot at border for inserting dowel or slat to weight shade.)

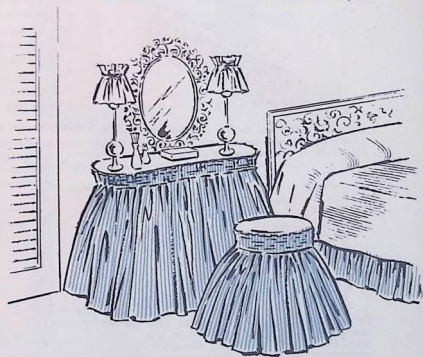


Draped Headboards add Bedroom Glamour

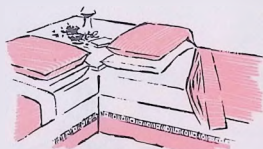
See how easily you can create your own original headboards by the graceful draping of a Cannon Combspun Percale sheet! With a few interesting fixtures as shown—brass or painted wooden rings, an attractive bar or both—your own nimble fingers achieve the gracious drape! For double chic: have dust ruffle match the headboard.



For a teenager's room—the irresistible charm of candy-striped Cannon percales. In perkily gathered fullness for vanity skirt, stool and dust ruffle. To make ruffled skirts, double or treble the circumference of each piece depending on fullness preferred. Gather vanity and stool skirts on buckram-stiffened band. Snap tape can be stitched inside for easy removal for tubbing.



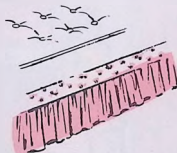
Dust Ruffles or Bed Skirts



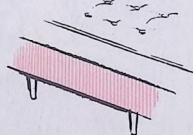
Interesting two-tone tailored skirt of contrasting color Cannon percale sheets stitched together with decorative cotton banding.



Solid color Cannon percale sheet with striped hem border makes an interesting tailored dust ruffle with inverted pleat corners.



Decorative floral hem border of solid color Cannon percale sheet used to create band-effect. Attached solid color ruffle can be gathered or pleated.



Fitted cover of candy striped percale sheet conceals box spring. Cover does not reach floor, is not visible when bed is made. Box spring slip-covers are often preferred to dust ruffles for easier cleaning under bed.

A dust ruffle adds a decorative finish—whether a bed is “made up” or unfolded. Often the bed is the focal center of a bedroom and a well-chosen dust ruffle can enhance the bed and highlight the entire room.

A dust ruffle also “slip covers” the box spring when the spread is removed. Co-ordinated with sheets and blankets, it gives the opened bed a charming unity and color harmony. To make a dust ruffle from a double bed size Cannon sheet:

- (1) Measure distance from top of box spring to floor. Add three inches for hem, and seam allowance. This is your ruffle's depth.
- (2) Cut dust ruffle lengthwise from sheet.
- (3) Measure distance around bed. Decide whether ruffle is to go around four or only three sides. Double measurement for number of yards needed for *shirred* or *gathered* ruffle. For extra fullness, treble or quadruple your measurement. For *pleated* ruffle, you need extra yardage, depending on number and depth of pleats. For a straight tailored ruffle with inverted box pleat (kick pleat corners), measure distance around bed, add an extra yard for corner pleats.
- (4) Hem bottom of ruffle. Finish according to style desired and method of attaching to bed.

HOW TO ATTACH A DUST RUFFLE TO A BED

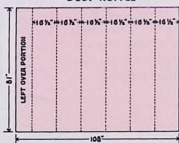
Cut a piece of unbleached muslin or an old sheet to the surface dimensions of box spring. Stitch dust ruffle to outer edge of material. Fit over spring, slip cover fashion. Set mattress on top. The dust ruffle anchored between box spring and mattress, hangs evenly and securely around bed.

Other ways to attach a dust ruffle:

Snap fasteners on tape can be stitched to box spring edge and edge of ruffle.

Elastic sewn around the top of dust ruffle anchors it closely to box spring.

DUST RUFFLE



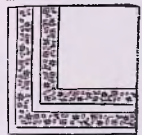
Open hems before cutting to gain extra inches

Trimming Tricks with Sheets

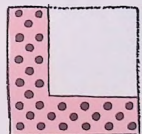
In decorating with sheets, you can create an endless variety of imaginative effects by combining solid color Cannon pastel sheets with other washable trimmings:



Dainty and charming for a feminine bedroom—eyelet embroidery ruffling about five inches wide.



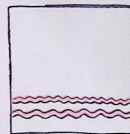
Double rows of any washable cotton trimming makes an effective border trim.



Large coin dotted fabric makes a dramatic border on white or colored sheets.



A decorative banding with attached tassels forms an interesting trimming, excellent for tie-backs.



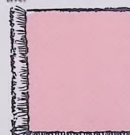
Two rows of harmonizing colored nickrack create inexpensive and dramatic trimming.



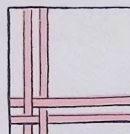
A tailored border of chintz or any washable fabric makes a handsome border finish.



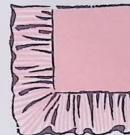
White ball fringe on pastel sheets or colored fringe on white sheets—always decorative.



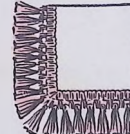
Washable moss fringe—always attractive and decorative.



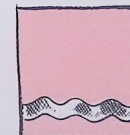
Washable bias tape stitched in double rows allow plenty of scope for interesting color contrast.



Ruffles of candy stripe sheets—attractive with solid colors.



Washable knotted fringe is always smart, especially for more formal effects.



White jumbo nickrack easy to stitch on—dramatic on colored sheets.



Do you know that you can make a round tablecloth and eight round napkins from one Cannon Combspun Percale sheet? A double-bed size sheet, 81" x 108", yields enough material to make a cloth 80" in diameter, and twelve circular 13½" napkins. Trim with contrasting color bias tape in looped design, as shown.

Or, for a Victorian effect, sew washable white cotton fringe around tablecloth. Edge napkins with narrower white washable moss fringe.

To cut out circular cloth, tie a pencil on a string forty inches long. Put thumbtack or pin at other end of string. Set pin in center of upper portion of sheet, measuring first, to be sure you can draw a complete circle. Using string and pencil, compass fashion, outline circle for tablecloth. For napkins, draw twelve circles in the same way, measuring with a 6¾" string.

Sewing Tips

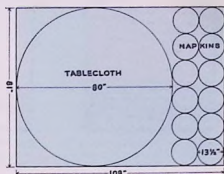
Since rooms, windows, walls, beds, etc. vary so greatly in size and dimensions, it is impossible to give explicit cutting directions.

WHAT SIZE TO USE — In choosing sheets for decoration, select size most suitable for your purpose. Naturally, the larger size sheet, the more material you have. Most popular sheet sizes found in stores: 72x108 . . . 81x108 . . . 90x108 . . . King size 108x122. Remember, too, that Cannon Combspun Percales are your wisest buys for all decorating projects!

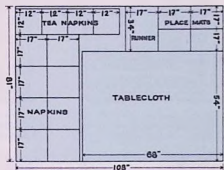
ABOUT SHEET LENGTHS — Length marked on sheets or on packages is *length before hemming*. A hemmed sheet marked 108" length actually measures 103". You gain about 5" on each sheet by opening hems. Cut a few stitches with razor blade or sharp scissors.

ALLOW FOR SHRINKAGE — All sheets shrink about six per cent—or six inches in length; no shrinkage in width. Be sure to allow for shrinkage in cutting, or launder sheets beforehand. All Cannon sheets are tested for color-fastness

Open hems before cutting to gain extra inches



Another idea: how to make two complete table settings from a sheet ▼



by American Institute of Laundering and have been awarded its Seal of Approval.

CUT SHEETS — DO NOT TEAR — In decorating with sheets, it is recommended that you cut — rather than tear — the fabric, just as you would cut material for a dress.

PINKING SHEARS SAVE TIME AND WORK — For hems, pink edges, turn up desired width and stitch. No turn-under necessary.

FOR DRAPERIES AND CURTAINS — Figure, in general, about 1½ times the width of windows. As to length, follow your own preference. Curtains are correct to window sill, to bottom of window apron or to floor.

Consider ready-made washable drapery headings sold at decorative fabric counters. They save time and work, enable you to achieve almost professional decorator effects and custom workroom finish.

LAM-eze*



pressure-sensitive
**LAMINATING
SYSTEM**

JOANNA WESTERN MILLS COMPANY

2141 S. JEFFERSON STREET, CHICAGO, ILLINOIS 60616

LAM-1ST-71

LAM-EZE*

LAM-EZE*

INSTRUCTIONS

LAM-EZE PRESSURE SENSITIVE LAMINATING SYSTEM



pressure-sensitive
LAMINATING
SYSTEM

JOANNA WESTERN MILLS COMPANY

2141 S. JEFFERSON STREET, CHICAGO, ILLINOIS 60616

LAM-IST-71



TOOLS - you will need only . . .

- SHARP, MEDIUM SIZE SHEARS
- YARD STICK
- PENCIL
- SCOTCH OR DRAFTING TAPE
- COLD IRON AND/OR ROLLING PIN
- SEVERAL SMALL HEAVY OBJECTS TO WEIGHT DOWN AND STEADY BOTH THE "LAM-EZE" SHADE AND FABRIC DURING THE LAMINATING PROCESS.
- THE CARDBOARD BACK OFF ANY NOTEBOOK OR WRITING TABLET WILL SERVE NICELY IN SQUARING OFF SHADE HEM CORNERS.

SIZES

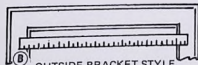
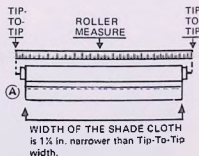
CAUTION

HAVE EXACT MEASUREMENTS. ALWAYS MEASURE WITH A WOOD OR STEEL RULE. NEVER USE TAPE OR STRING. . . IT MAY STRETCH.

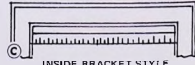
Shade
Roller &
Shade
Cloth

- HOW TO:
1. MEASURE
 2. CUT
 3. MOUNT
 4. INSTALL for PERFECT FIT

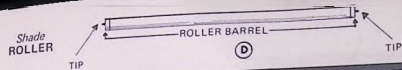
SHADE
WIDTH



Measure the exact distance between the points where brackets will be fastened to face of outside frame.

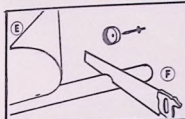


Where shades will hang inside casing, measure between frames. Deduct 1/8" to allow for brackets.



TO CUT
Shade
ROLLER

ROLL UP LAM-EZE SHADE FROM BOTTOM OR HEM-EDGE UNTIL WOOD ROLLER IS EXPOSED. DETACH ENOUGH OF THE SHADE CLOTH FROM ROLLER TO ALLOW FOR SAWING THE WOOD ROLLER AT THE PIN END. (SEE (E) ILLUSTRATION BELOW).



EXAMPLE:

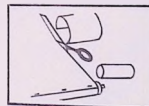
LAM-EZE SHADE ROLLER COMES TO YOU 46 1/2 INCHES WIDE/'TIP-TO-TIP'

YOU REQUIRE A MEASUREMENT OF 43 INCHES WIDE/'TIP-TO-TIP'

YOU SAW OFF 3 1/2 INCHES FROM WOOD ROLLER

THE DIFFERENCE IN THE 'TIP-TO-TIP' LENGTH OF THE LAM-EZE KIT SHADE ROLLER AND THE 'TIP-TO-TIP' LENGTH TO FIT YOUR REQUIREMENTS. . . IS THE PROPER AMOUNT TO SAW OFF THE WOOD SHADE ROLLER (F)

• REPLACE CAP AND PIN AFTER SAWING OFF ROLLER END



TO CUT LAM-EZE
Shade WIDTH

TRIM AWAY A STRIP DOWN THE FULL LENGTH OF THE LAM-EZE SHADE CLOTH EQUAL IN WIDTH TO THE AMOUNT SAWED OFF THE WOOD ROLLER END (G)

TO CUT LAM-EZE Shade LENGTH

THE PROPER LENGTH OF ANY FINISHED SHADE IS 12 INCHES LONGER THAN THE HEIGHT OF THE WINDOW FRAME OPENING FOR WHICH IT'S INTENDED

EXAMPLE - A WINDOW FRAME OPENING 48 INCHES HIGH REQUIRES A 60 INCH LONG FINISHED SHADE. (THE EXTRA 12 INCHES IS NEEDED TO ALLOW THE SPRING TENSION IN THE SHADE ROLLER TO FUNCTION PROPERLY).

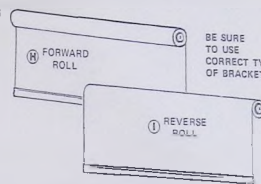
NOTE: YOUR LAM-EZE SHADE CLOTH REACHES YOU WITH ALL 4 CORNERS PERFECTLY SQUARE AND ALL CUT EDGES STRAIGHT. SHOULD OFF THE FABRIC FROM THE TOP EDGE (WHERE IT IS ATTACHED TO THE ROLLER) SO AS NOT TO DISTURB THE MORE IMPORTANT BOTTOM OR HEM EDGE. ANY SHADE MUST HAVE SQUARE CORNERS AND STRAIGHT HEMS TO FIT OR FUNCTION PROPERLY.

MOUNTING

- (H) STANDARD MOUNT (I) REVERSE MOUNT

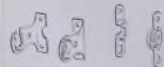
MOUNTING
Shade
Cloth
TO
ROLLER

- with
• STAPLES
• TACKS
• 2-WAY
TAPE



BE SURE
TO USE
CORRECT TYPE
OF BRACKET

STANDARD MOUNT REQUIRES

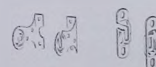


NO. 76

NO. 763

OUTSIDE BRACKET INSIDE BRACKET

REVERSE MOUNT REQUIRES



NO. 765-R

NO. 763-R

OUTSIDE BRACKET INSIDE BRACKET

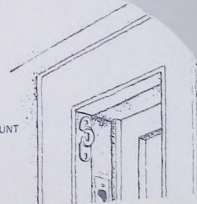
REVERSE MOUNT IS SUGGESTED WHEN DECORATOR FABRIC TO BE APPLIED TO LAM-EZE IS BULKY OR WHERE WINDOW FRAME IS SHALLOW.

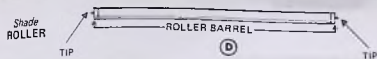
BRACKET
INSTALLATION

HOW TO PUT UP INSIDE & OUTSIDE
BRACKETS FOR STANDARD OR REVERSE
MOUNTS

INSIDE MOUNTS

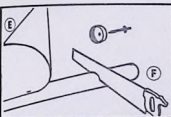
INSIDE/STANDARD MOUNT
(Bracket No. 763)





TO CUT
Shade
ROLLER

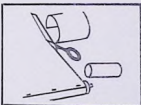
ROLL UP LAM-EZE SHADE FROM BOTTOM OR HEM-EDGE UNTIL WOOD ROLLER IS EXPOSED. DETACH ENOUGH OF THE SHADE CLOTH FROM ROLLER TO ALLOW FOR SAWING THE WOOD ROLLER AT THE PIN END. (SEE (E) ILLUSTRATION BELOW).



THE DIFFERENCE IN THE 'TIP-TO-TIP' LENGTH OF THE LAM-EZE KIT SHADE ROLLER AND THE 'TIP-TO-TIP' LENGTH TO FIT YOUR REQUIREMENTS... IS THE PROPER AMOUNT TO SAW OFF THE WOOD SHADE ROLLER. (E)

• REPLACE CAP AND PIN AFTER SAWING OFF ROLLER END

EXAMPLE:
LAM-EZE SHADE ROLLER COMES TO YOU 46 1/2 INCHES WIDE/'TIP-TO-TIP'
YOU REQUIRE A MEASUREMENT OF 43 INCHES WIDE/'TIP-TO-TIP'
YOU SAW OFF 3 1/2 INCHES FROM WOOD ROLLER



TO CUT LAM-EZE Shade WIDTH

TRIM AWAY A STRIP DOWN THE FULL LENGTH OF THE LAM-EZE SHADE CLOTH EQUAL IN WIDTH TO THE AMOUNT SAWED OFF THE WOOD ROLLER END (G)

TO CUT LAM-EZE Shade LENGTH

THE PROPER LENGTH OF ANY FINISHED SHADE IS 12 INCHES LONGER THAN THE HEIGHT OF THE WINDOW FRAME OPENING FOR WHICH IT'S INTENDED.

EXAMPLE - A WINDOW FRAME OPENING 48 INCHES HIGH REQUIRES A 60 INCH LONG FINISHED SHADE. (THE EXTRA 12 INCHES IS NEEDED TO ALLOW THE SPRING TENSION IN THE SHADE ROLLER TO FUNCTION PROPERLY).

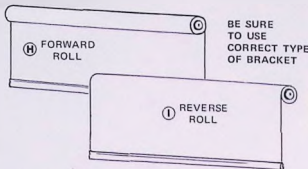
NOTE: YOUR LAM-EZE SHADE CLOTH REACHES YOU WITH ALL 4 CORNERS PERFECTLY SQUARE AND ALL CUT EDGES STRAIGHT. SHOULD YOU NEED TO SHORTEN THE SHADE LENGTH IT IS ADVISABLE TO CUT OFF THE FABRIC FROM THE TOP EDGE (WHERE IT IS ATTACHED TO THE ROLLER) SO AS NOT TO DISTURB THE MORE IMPORTANT BOTTOM OR HEM EDGE. ANY SHADE MUST HAVE SQUARE CORNERS AND STRAIGHT HEMS TO FIT OR FUNCTION PROPERLY.

MOUNTING

(H) STANDARD MOUNT
(I) REVERSE MOUNT

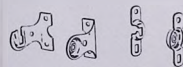
MOUNTING

Shade Cloth
TO
ROLLER
with
• STAPLES
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BE SURE
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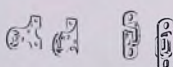
STANDARD MOUNT REQUIRES



NO. 76
OUTSIDE BRACKET

NO. 763
INSIDE BRACKET

REVERSE MOUNT REQUIRES



NO. 766-R
OUTSIDE BRACKET

NO. 763-R
INSIDE BRACKET

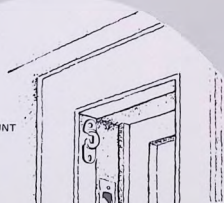
REVERSE MOUNT IS SUGGESTED WHEN DECORATOR FABRIC TO BE APPLIED TO LAM-EZE IS BULKY OR WHERE WINDOW FRAME IS SHALLOW.

BRACKET INSTALLATION

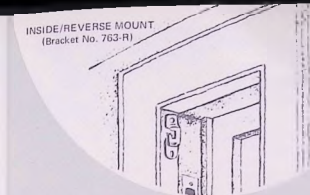
HOW TO PUT UP INSIDE & OUTSIDE
BRACKETS FOR STANDARD OR REVERSE
MOUNTS

INSIDE MOUNTS

INSIDE/STANDARD MOUNT
(Bracket No. 763)



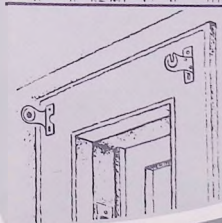
INSIDE/REVERSE MOUNT
(Bracket No. 763-R)



OUTSIDE MOUNTS

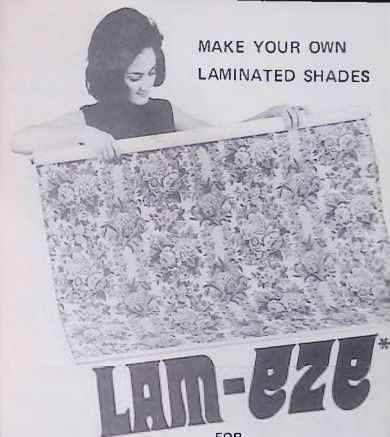


OUTSIDE/STANDARD MOUNT
(Bracket No. 76)



OUTSIDE/REVERSE MOUNT
(Bracket No. 776-R)

MAKE YOUR OWN
LAMINATED SHADES



LAM-EZE^{*}

* PATENT PENDING

FOR

**CUSTOM-STYLED
DECORATOR**

WINDOW SHADES

- EASY • NO IRON
- FAST • NO HEAT

just press on and...

Presto... Decorator Shades...

with **LAM-EZE**^{*}

pressure sensitive
laminating system

STEP
1

• STEP-1.

Spread decorator fabric to be laminated, face down on table top . . . then, in pencil, lightly draw a line lengthwise down center of fabric from top to bottom. Note: Skip this step where fabric is too transparent.



• STEP-2.

Check bottom edge of fabric intended for shade hem with the aid of your cardboard "cornersquare" to be sure it is cut perfectly even and straight across material. . . then

notch out a "V-Cut" in the exact center of this edge.

• STEP-3.

Roll the decorator fabric onto a cardboard tube, face side in from top to bottom.

• STEP-4.

Unroll Lam-Eze Shade, face side up on table top and lightly mark off in pencil (on the surface of the clear plastic "Skin") the exact center of the shade cloth from roller to hemline, (as in step 1).



STEP
6

MATCHING UP HEM
EDGES OF
FABRIC AND SHADE

• STEP-6.

Next, lay tube with decorator fabric across the exposed section of the Lam-Eze shade. Unroll about 12 inches and line up bottom edges of decorator fabric and Lam-Eze, with the "V-Cut" of fabric at center line of Lam-Eze.

Weight down with iron, etc. to hold in position for next step.



STEP
8

ANCHORING FABRICS
TOGETHER
AT HEM-LINE

• STEP-8.

Now return the decorator fabric into position over this exposed 3 inch wide gummed area to "Anchor" it in place, smoothing it down with palms of hands, using an upward and outward movement from shade center to sides.

CAUTION: This is the most critical step in your laminating process, as it determines your success in the remainder of the process. So exercise care and precision here.



READYING LAM-EZE

STEP
5

of the shade fabric exposed at the bottom or hem edge.

Anchor outer corners to table with tape or weights.

Lay plastic hem strip across shade just below rolled portion to control tendency of shade to roll up during operations.

• STEP-5.

Re-roll Lam-Eze shade and place on table top . . . leaving about 18 inches



STEP
7

BEGINNING
THE LAMINATING
PROCESS

• STEP-7.

Carefully fold back about 6 inches of decorator fabric to expose the underlying Lam-Eze shade cloth.

Starting at an outer corner of the Lam-Eze shade, loosen . . . peel back and trim away about a 3 inch deep section of the clear plastic "Skin" to expose the gummed surface.



STEP
10

STEP
11

• STEP-9.

Next, resting roll of decorator fabric out of harm's way on the already laminated portion of the shade. Peel back an additional 12 inch section of the clear plastic "Skin".

Lay the peeled plastic back over the roller out of the way.

• STEP-10.

Now, carefully unroll the decorator fabric onto the newly exposed gummed surface, lining up the marked off center of the fabric with that of the shade.

• STEP-11.

Again, using the flat palms of hands in an upward and outward movement from shade center to sides, smooth and press decorator fabric to the Lam-Eze shade surface.

NOTE: Should unwanted air bubbles form, carefully peel back the decorator fabric to where the wrinkles have formed, then re-apply.

Avoid stretching or otherwise distorting the fabric in peeling it back.

STEP
14

• STEP-12.

Now, go over the newly laminated area with a cold iron, pressing fabric to fabric and smooth out any air pockets.

• STEP-13.

Repeat Steps 7 through 12 until all of the Lam-Eze shade, up to the shade roller has been completely covered with the decorator fabric.

• STEP-14.

Reverse the completely laminated shade on the table top, face side down and carefully trim away the excess decorator fabric extending down both sides of shade.



STEP
15

ATTACHING PLASTIC HEM STRIP-UNIT A



STEP
16

ATTACHING PLASTIC HEM STRIP-UNIT B

• STEP-15.

Insert a corner of bottom or hem edge of shade into open end of the U-Shaped plastic hem (Unit A) slide it all the way across shade bottom.

Use a pair of shears to cut away the overhanging excess of strip.

• STEP-16.

Fold Unit A over once, then insert fold of shade into open end of plastic hem strip (Unit B), and slide it all the way across shade bottom. Trim away the excess overhang from Unit B with a hacksaw.



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ANCHORING FABRICS
TOGETHER
AT HEM-LINE

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STEP
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• STEP-15.

Insert a corner of bottom or hem edge of shade into open end of the U-shaped plastic hem (Unit A) slide it all the way across shade bottom.

Use a pair of shears to cut away the overhanging excess of strip.

• STEP-16.

Fold Unit A over once, then insert fold and strip into open end of plastic hem strip (Unit B), and slide it all the way across shade bottom. Trim away the excess overhang from Unit B with a hacksaw.



... for that "Added Touch", fold shade under, straight across, 8 to 10 inches up from cut bottom edge. Insert fold into slit of plastic hem Unit A and slide across shade. Fold Unit A over once and insert into plastic hem Unit B and draw across shade. Trace scalloped pattern on the hem skirt, cut out with scissors and add trimming.

NOTE: JOANNA SELF-ADHESIVE SHADE FRINGE IS RECOMMENDED TO TRIM THIS "CUSTOM-STYLED" DECORATOR SHADE. AVAILABLE FROM YOUR DEALER.



FABRICS

"DECORATOR FABRICS" for application to LAM-EZE

WIDTHS & YARDAGES

ALL FABRICS SELECTED FOR APPLICATION TO LAM-EZE SHOULD PREFERABLY BE 2 TO 4 INCHES WIDER THAN THE CLOTH WIDTH OF THE FINISHED SHADE.

WHERE ONLY ONE SHADE IS INVOLVED, ALLOW 1/2 YARD EXTRA YARDAGE (LENGTH) TO ALLOW FOR TRIMMING TOP AND BOTTOM EDGES STRAIGHT ACROSS FABRIC.

IF THE PLAN IS FOR 2 OR MORE (PATTERNED FABRIC) SHADES IN THE SAME ROOM, THE YARDAGE ALLOWANCE SHOULD BE 18 INCHES (A STANDARD PATTERN REPEAT SIZE) PER EACH SHADE, SO THAT THE PATTERN DESIGN WILL APPEAR IN A UNIFORM POSITION THROUGHOUT.

WHEN THE "DECORATOR FABRIC" TO BE LAMINATED IS OF A PLAIN OR SOLID COLOR OR TEXTURE THE EXTRA YARDAGE OF 1/2 TO 1/4 YARD SHOULD SUFFICE, REGARDLESS OF THE NUMBER OF SHADES INVOLVED.

(SPLICING IS NOT ENCOURAGED BY ANY EXCEPT "PROFESSIONALS")

RECOMMENDED FABRICS

RECOMMENDED AS BEST SUITED FOR LAMINATION ARE: THIN, SMOOTH, CLOSELY WOVEN TEXTURES WITH "BODY".

NOT RECOMMENDED

AVOID THICK, NUBBY, SCULPTURED, STRETCH OR SLEAZY BODIED FABRICS

TABOO!

NOTE:
NEVER
LAMINATE
WALL-PAPERS

VINYL WALL COVERINGS NOT RECOMMENDED

WALL COVERINGS (VINYL TYPE) CHARACTERISTICALLY ARE THICKER, LESS PLIABLE THAN CLOTH FABRICS. THIS THICKNESS ADDED TO THAT OF THE LAM-EZE SHADE CLOTH RESULTS IN AN OUT-SIZED CLUMSY ROLL, WHICH RESISTS THE UP AND DOWN ROLLING ACTION AND OFTEN PUCKERS OR WRINKLES ON THE SURFACE.

SOME MESH-BACKED, VINYL WALL COVERINGS ARE PLIABLE AND THIN ENOUGH TO OVERCOME SOMEWHAT THE OBSTACLES LISTED ABOVE.

CANNON HOMEMAKING SERVICE, Cannon Mills, Inc. 70 Worth Street,
New York 13, N. Y.

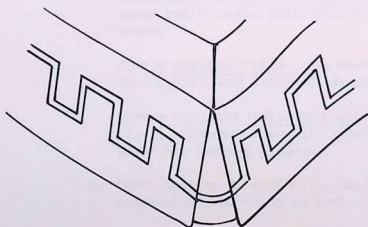
NEW IDEAS FOR EASY-TO-MAKE DUST RUFFLES

A DUST RUFFLE ADDS A DECORATIVE FINISH - whether a bed is "made up" or unfolded. Often the bed is the focal center of a bedroom and a well-chosen dust ruffle can enhance the bed and highlight the entire room.

Too, a dust ruffle "slip covers" the box spring when the spread is removed. Coordinated in color with sheets and blankets, it gives the opened bed a charming unity and color harmony.

Decorators say there are no special rules to guide your choice of a dust ruffle, beyond the rule of good taste and suitability. Most important is that its style and trimming relate to bed, bedding and the spread. Too, it should be in harmony with the room--whether simple or elegant, formal or informal, modern or traditional.

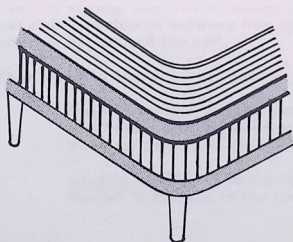
A FEW POPULAR STYLES OF DUST RUFFLES



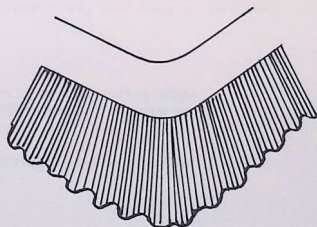
Tailored Style Dust Ruffle
Trimmed with Bias Tape, In-
verted Pleat Corners.



Dust Ruffle with Inverted Pleats
Spaced 12" Apart. Trimmed with
Cotton Tassel Fringe and Buttons.



Fitted Box Spring Cover Made
of Multi-Stripe Sheet.



Shirred Dust Ruffle Made of
a Striped Sheet.

HOW TO MAKE A DUST RUFFLE FROM A SHEET

To make a dust ruffle from one double bed-size Cannon sheet, 81" x 108" (or larger) follow these simple directions:

1. Launder sheet before cutting to allow for shrinkage. Measure the distance from top of box spring to the floor. Add three inches for hem and seam allowance. This gives you the depth of the ruffle.
2. Cut dust ruffle lengthwise from the sheet.
3. Measure circumference of bed. (Decide at this point whether your ruffle is to go around four, or only three, sides.) Double your measurement for the number of yards needed for a shirred or gathered dust ruffle. If you like your ruffle extra full, treble or quadruple your measurement.

For a pleated ruffle, you need extra yardage, depending on number and depth of pleats.

For a straight tailored ruffle with inverted box pleat (kick-pleat) corners, measure circumference of bed, add an extra yard for corner pleats.

4. Hem bottom of ruffle; finish according to style desired and method of attaching to bed.

HOW TO ATTACH A DUST RUFFLE TO A BED

Cut a piece of unbleached muslin or an old sheet, to the surface dimensions of your box spring. To the outer edge of this, stitch your dust ruffle. Fit over the spring, slip cover fashion. The mattress then goes on top. Your dust ruffle anchored between box spring and mattress, will hang evenly and securely all around the bed.

Other ways to attach a dust ruffle:

Snap fasteners on tape can be stitched to box spring edge and corresponding edge of ruffle. This makes it easy to snap ruffle on and off for laundering.

Elastic sewn around the top of dust ruffle can be used to anchor it closely to the box spring.

USEFUL DECORATOR HINTS ON DUST RUFFLES

What Style dust ruffle is best for my bed?

That depends on your bedroom's decor. If you have a frilly, feminine bedroom, a softly shirred petticoat dust ruffle may add a charming finish to your bed. If your room is modern or tailored in appearance, you may prefer the trim finish of a box-pleated dust ruffle.

Remember, there are no special "musts" about dust ruffles, beyond those of appropriateness and good-taste.

Does every bed require a dust ruffle?

Not necessarily. If you have a full-length bedspread, a dust ruffle would be hidden when the bed is made up. However, if you like a pretty "finish" when your bed is open, a dust ruffle is always attractive.

Is a dust ruffle the same as a box spring cover?

In general, yes. A decorative cover for a box spring is, as its name suggests, a slip cover to conceal the spring. This cover does not reach the floor, is not visible when the bed is made up. Some homemakers prefer a box spring slip-cover to a dust ruffle because it is easier to clean under the bed.

Does a dust ruffle usually go around all four sides of a bed?

If desired, yes, but this is often unnecessary. Unless all four sides of a bed are exposed, a three-sided dust ruffle may be all you need.

What is the correct depth for a dust ruffle?

That depends on the height of your bed. Usually a dust ruffle's depth is measured from the top of the box spring to the floor. A high four-poster bed, for example, would require a dust ruffle several inches deeper than a low modern studio bed.

Can one buy ready-made dust ruffles?

Yes, they are available at most stores in different fabrics, colors and styles. However, it is easy, inexpensive and logical to make your own dust ruffle. In this way, you can carry out your own ideas in colors, fabrics and trimming.

The most practical and appropriate fabric for making a dust ruffle is a sheet. (See preceding page for directions.) Dust ruffles made from sheets are durable, launderable, easy-to-make and decorative. You can use sheets of a solid color pastel, stripes or all-over florals.

You can trim your dust ruffle, in many ways, usually in the decorative motif of your room. This leaflet offers some ideas and may stimulate you to create many new, original trimmings.

Cannon Homemaking Service

CANNON MILLS, Inc. • 70 Worth Street • New York 13

HOW TO MAKE DRAPERIES FROM CANNON SHEETS

It's easy to make curtains from Cannon sheets. For draperies, there is no piecing, no long seams, almost no hemming. Measure the window length, stitch on a heading and you'll have a finished pair of draperies ready to hang.

Use a whole sheet or a half-sheet to a side, according to the width of the windows and fullness desired. For extra wide windows, or for extra fullness, stitch two sheets together at the selvages.

Different Ways to Hang Sheet Curtains

1. Buy ready-made headings with tape loops. This type of washable heading can be found at most drapery counters.
2. Sew plastic rings at top.
3. Stitch white tape, one inch wide, about two inches from top of each sheet. This forms a slot for curtain rod, gives a decorative heading to the sheet curtains.
4. For cafe curtains, use brass clips that fit over curtain rod and clamp sheets. These clips cost about 15¢ each at drapery-hardware counters.
5. Make loops of white tape.

Sewing Suggestions

SHEET SIZES. Here are the sizes of sheets you find at most stores: 72" x 108" ... 81" x 108" ... 90" x 108". Choose the width most suitable for your need. You will find the 81" x 108" size practical for most decorating projects. Moreover, this is a popular size that most stores carry in stock.

ABOUT LENGTHS. The length marked on sheet or packages, as, for example, 108", is the length before hemming. The actual length of a new 108" sheet is 103".

ALLOW FOR SHRINKAGE IN LENGTH. All sheets shrink about five per cent or five inches in length...no shrinkage in width. Allow for shrinkage in cutting, or launder sheets before sewing. All Cannon sheets have been tested for color-fastness by the American Institute for Laundering and awarded their Seal of Approval.

RIP HEMS. You gain about five inches of extra material on each sheet by ripping the hems before you start. Cut a few stitches with razor blade or sharp scissors - and the hem can be easily ripped.

USE PINKING SHEARS. Time and work in sewing sheets are saved by using pinking shears. For hems, pink the edges, turn up desired width and stitch. No turn-unders are necessary.

UTILIZE WIDE HEMS FOR CURTAIN HEADINGS. This saves time and sewing, gives you the correct heading width for draperies. Stitch ready-made washable headings (sold in drapery or upholstery departments) about an inch from the top edge of the wide hem. In less than an hour you can make professional decorator-type draperies.

Make it with Towels!



Cannon Homemaking Service
1271 Avenue of Americas, New York, N. Y. 10020





make it with Towels

A Delightful Hobby Craft . . . Toys, Novelties, Casual Wear to make from Towels and Wash Cloths.

- for fund raising for clubs, churches or charity bazaars
- for holiday gifts, stocking stuffers
- for shower and party gifts
- for 4H Club or Girl Scout activities

These merry terry novelties are all easy to make from Cannon towels and wash cloths. They require neither sewing skill nor experience. Some can be made in a few minutes. With toys, the trick is in deft rolling (around firm paper) and tight stitching.

Most important—these novelties, in themselves amusing, can be opened up later by snipping stitches, leaving useable new towels or wash cloths for the bath. Except as indicated there is no cutting of the terry!

In essence, terry craft enables you to make attractive towel gifts, amusingly arranged as novelties. You'll enjoy creating these tricks from towels and wash cloths and will undoubtedly invent new ideas of your own.

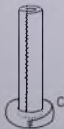
So, here's to the fun of your new hobby craft—towels into toys and novelties!



A



B



C

CANDLE (See Front Cover)

You need: For candle: 1 Cannon bath towel (22x44 or larger) . . . For candlestick: 1 Cannon hand towel . . . 2 Cannon wash cloths . . .

Candle: Cover bath towel with a piece of paper of the same size. Fold towel and paper in thirds. (A) Roll tightly widthwise; stitch. This forms a candle about 14" high (depending on size of bath towel).

Candlestick: Roll one hand towel lengthwise (B). Wind this roll tightly around one end of candle, to form candlestick base. (C)

For upper section, roll a wash cloth diagonally. (D) Stitch. Wind this over candlestick base. Stitch to base. (E)

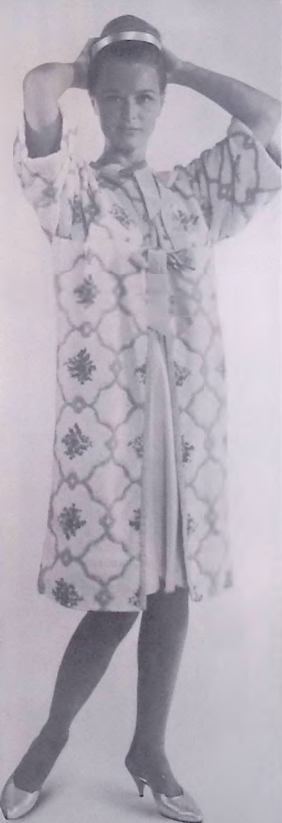
Handle: Roll wash cloth diagonally. Stitch one corner to lower portion of candlestick, the other to upper portion.



D



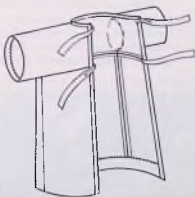
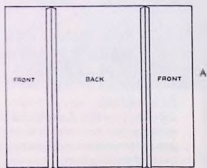
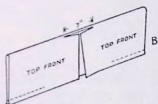
E



DAINTY ROBE OR PEIGNOIR

You need: 3 Cannon bath towels . . . 5 yards one-inch grosgrain ribbon in harmonizing color

1. Cut one bath towel in half lengthwise for right and left front (A).
2. Stitch to second towel that forms back (A). Adjust all sections to size of wearer.
3. For sleeves and yoke, fold third towel selvage to selvage (B). Adjust depth of yoke to fit wearer. Stitch yoke to meet underarm seams. Adjust sleeve length; hem.
4. Adjust robe length; hem.
5. Bind neck and front portions with ribbon. Sew on ribbon ties.



A black and white photograph of a woman with short, dark hair, wearing a light-colored, short-sleeved top. She is standing in front of a window, reaching up to adjust a towel curtain. The curtain is made of a towel with a ball fringe along the top edge. The window has a grid pattern, and there are plants visible on the left side.

TOWELS MAKE DECORATIVE AND PRACTICAL CURTAINS

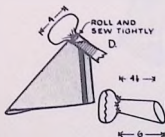
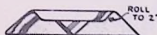
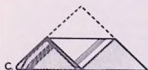
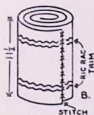
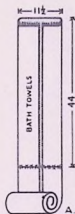
Wonderful decorating idea—easily laundered curtains for bathroom, dinette or kitchen—made from two full size bath towels. Use solid colors, stripes, polka dots or floral patterns, according to your decor. Edge with ball or moss fringe in matching or contrasting color. Plastic rings sewn to the top of the towels, or brass clips, make easy hanging. For average size windows, you don't cut the bath towels; they can always be used again for the bath.

A black and white photograph of a woman with short, dark hair, wearing a light-colored, short-sleeved dress with a belt. She is standing next to a table, placing a towel on it. The table is set with a glass, a plate, a cup, and a saucer. There are plants visible in the background.

TERRY GUEST TOWELS MAKE CHARMING PLACE MATS

For informal dining, terry guest towels make pretty and useful place mats. Easily laundered, requiring no ironing, their size is ideal for the purpose. These terry guest towels come in solid color pastels, deep tones and varied patterns.

For family use, especially with children . . . for outdoor dining . . . for barbecues . . . in fact, for any informal occasion, terry guest towels make extremely practical table mats. They can also be used as napkins to complete informal settings.



WATERING CAN

You need: 2-22x44 (or larger) Cannon bath towels . . . 6 matching wash cloths . . . 2 packages rick rack braid in contrasting color . . . 3 small decorative flowers . . . absorbent cotton for stuffing.

Body: Fold two bath towels lengthwise in three folds (A). Stitch towels-hem to hem. This creates a long folded strip. Roll strip tightly, stitch. (B) You now have a tight roll 11½", about 23" all around. Cover top and bottom with wash cloths at end, to form circular top and bottom; stitch.

Handles-Top and Side: Each handle is a wash cloth folded diagonally to about 2", rolled and sewn tightly (C). Tuck points inside folded cloth, stuff and stitch. Trim with rick rack.

Spout: To make spout head, stuff center of a wash cloth with absorbent cotton for 4" oval spout. Tie tightly with heavy yarn. Wrap spout head inside a diagonally folded wash cloth. Stitch (D). One side is now longer than the other. Tuck in loose end to form size and shape. (E) Stuff with heavy cotton before stitching on can.



◀ SHORT COVER-UP

Make a gay shortie top to wear with slacks, shorts or a swim suit. Fold towel through the center, shape underarm to fit, stitch side seams. In about an hour, you have a zingy slipover that costs you around two dollars for the towel.

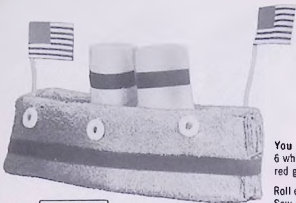


MAKE A SMART SHIFT ▶

Big fashion news is the shift. This slim-line version is made from one big beach towel cut in half lengthwise. A dress length shift is easy to make from two Cannon bath towels. Shape neckline, stitch together at shoulders, adjust length, and tack underarms.

Shifts from bath towels are so easy to make, so practical for indoors and outdoors, you can create a varied wardrobe, using towels in solid colors, flower prints, polka dots and stripes.





S.S. WASH CLOTH

You need: 7 Cannon wash cloths, 5 blue, 2 white . . .
6 white curtain rings . . . 2 flags . . . 1 1/4 yards of 1/4" red grosgrain ribbon.

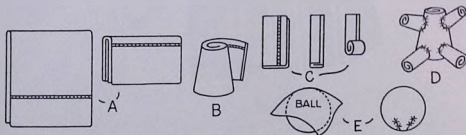
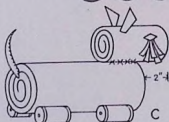
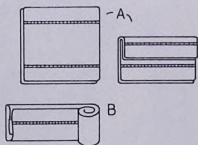
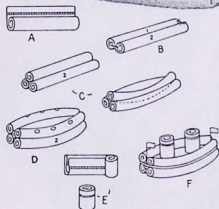
Roll each of five blue wash cloths into tubes, stitch. (A)
Sew ends of two wash cloths together. (B)

Place third wash cloth on top. Push down in center between wash cloths (1) and (2), spreading apart to form bottom of boat. (C)

On top of wash cloths (1) and (2) place last two wash cloths to form sides of boat. Stitch. Sew ring "port-holes." (D)

Funnels: fold each white wash cloth in thirds, roll and stitch. (E) Stitch ribbon bands on funnels.

Place funnels inside boat and stitch. Stitch flags at ends. Tie remaining ribbon around boat to cover separation between top and bottom rolls. (F)





IDEAS

TERRY THE TERRIER

You need: 3 Cannon wash cloths . . . 4 spools of thread . . . scraps of felt.

Body: Place one wash cloth on top of second. Fold sides to center as shown. Roll and stitch. (A)

Head: Fold wash cloth in thirds lengthwise, roll and stitch. (B)

Place head on body as shown, chin extending 2" from

body, and stitch firmly. (C) Use spools of thread for legs and narrow strips of felt for whiskers.

Ears: Cut two 1½" squares of felt. Fold in triangles, clip lower corners. Stitch and attach.

Tail: Cut ½" strip of felt 5" long. Roll and stitch. Slip into body and stitch upward.

WHISKERS

You need: 1 Cannon hand towel . . . 5 matching Cannon wash cloths . . . 5" rubber ball . . . scraps of felt . . . pink and black embroidery floss . . . ½ yard ¼" green ribbon.

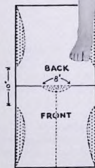
Body: Fold hand towel in half, top to bottom, and fold in half again. (A) To form body, roll towel, more tightly at top for realistic effect. Stitch. (B)

Legs: Fold each of four wash cloths in half, then fold

in half again. (C) Roll and stitch. Sew legs to body. (D)

Head: Place wash cloth over ball, shape wash cloth over ball, stitching folds flat to cover ball completely. (E)

Cut green eyes, red tongue, pink ears and tail from felt scraps. Embroider pink nose and black whiskers. Attach head to body. Tie ribbon bow around neck.



Child's Robe from One Towel

You need: 1 - 22" x 44" flowered bath towel, 1 solid color hand towel for binding, color to harmonize with floral design.

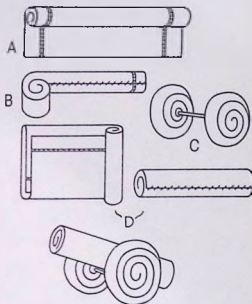
1. Fold flowered towel hem to hem, as indicated.
2. Cut 8" opening for neckline. Scoop out front portion as shown.
3. Shape front and back sections underarm, as indicated. Stitch side and underarm seams.
4. Use 2" strips of solid color terry towel to bind all edges.
5. Sew pearl button and small loop at neckline.

CANNONS

You need: For larger size: 3 Cannon bath towels (two for wheels, one for barrel).
For smaller size: 3 Cannon hand towels, two for wheels, one for barrel.

Wheels: Roll bath towel lengthwise. Pin tightly and stitch (A). In rolling (B) to form wheels, flatten as you roll. Stitch ends and insert pencil or small dowel. (C)

Barrel: Fold towel in thirds, roll tightly; stitch (D). Rest barrel on pencil between wheels.



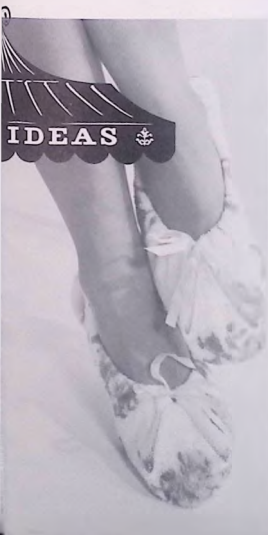
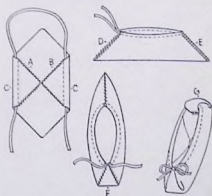
BALLET SLIPPERS

You need: 2 Cannon wash cloths . . . $\frac{1}{4}$ yard half inch ribbon or cord.

Place a wash cloth with one corner facing you. Fold over right and left corners to meet at center. Sew edges flat with loose stitches (A) and (B). Machine stitch $\frac{1}{2}$ " casing at folded edges (C). Draw a cord or ribbon through casings. Fold casing to casing, whip stitch by hand points at both ends (D) and (E).

For toe: Turn one point up to casing and tack (F). Whip folded corners closed.

For heel: Turn one point inside, moccasin fashion (G). Tack. Adjust tightness to foot and tie ribbon or cord to a bow.





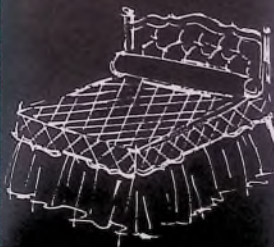
WRAP YOUR GIFTS IN TOWELS

Here's a new idea for gift wrapping . . . wrap your gifts in Cannon towels.

This can be less expensive than using gift paper. Fancy gift wrappings frequently cost as much as, if not more than, the present itself and are soon discarded in the wastebasket. When you wrap a gift in towels, you really give two gifts . . . the present itself and a useful towel.

Wrap homemade cookies or jellies in a kitchen towel . . . a bridal shower gift in a dainty floral towel . . . a child's toy in a gay stripe or polka dotted towel . . . a baby gift in a dainty pastel. Bazaar items wrapped in towels will sell fast.

Wrap with towels as you do with gift paper. Small pins may help. Tie with bright, shiny ribbon or tinsel glamour, finish with bows or rosettes.



27 West 23rd Street, New York, N. Y. 10010

GENERAL INSTRUCTIONS

FIGURING REPEATS:

Determine width of area to be patterned and decide number of repeats you will use. Repeats can be continuous or alternated with another pattern or a straight line. The use of repeats is explained further in the instructions for each pattern.

FINISHING:

There are three methods of finishing a patterned edge: by hemming, trimming or facing. Determine before using pattern which method you prefer.

HEMMING: A small rolled hem is the most satisfactory hem for a patterned edge. Hand sew it in place, being careful not to pull or twist fabric. *If you decide to use a hemmed edge, be sure to allow 1/4 inch of fabric below your pattern edge.*

TRIMMING: If you choose to add a trimming to your patterned edge, no hemming or facing is necessary, and the trimming can match or contrast to emphasize the graceful line of your pattern. Just stitch heading of trim along the edge of your pattern. It will conceal any rough edges of fabric.

FACING: Use either matching fabric, lining fabric, or PELLON. CONSO PELLON, a special stiffener that keeps its shape through washing or cleaning, comes in a variety of widths. It gives body to your patterned edge without adding bulk or weight.

Sketch 1. Trace your pattern on PELLON or fabric facing that is at least 1/2 inch wider than your pattern width, leaving 1/4 inch of PELLON or fabric at top and bottom.

Sketch 2. Attach top of PELLON or fabric facing to edge of right side of fabric. Stitch sides and across, following pattern line. Cut out fabric and facing to outline pattern, being sure to stay 1/4 inch outside of pattern line.

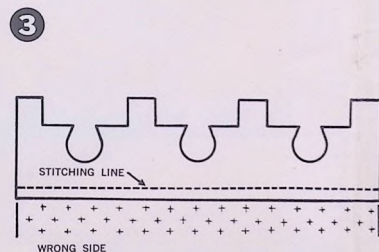
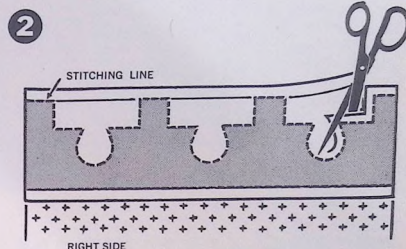
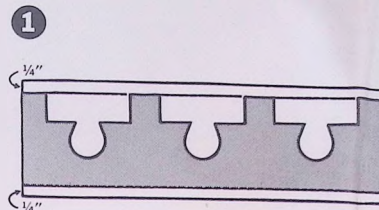
Sketch 3. Invert facing, like a pillow case, so that facing is on wrong side of fabric. Press pattern edge smooth and stitch facing to fabric 1/4 inch from bottom edge of facing, all the way across.

DRAWING GUIDE LINES:

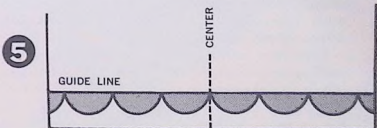
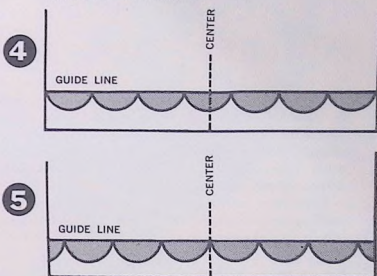
The depth as well as the width of each pattern is marked on pattern. The depth is your guide line. For a scallop, draw guide line 3 inches above edge of fabric or facing (unless you are hemming, then allow 1/4 inch extra) and parallel to edge all the way across area to be patterned. For the intricate pattern, draw guide line 4 inches above. For the shaped pattern, draw guide line 2 inches above.

CENTERING PATTERNS:

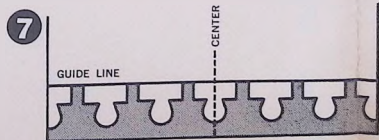
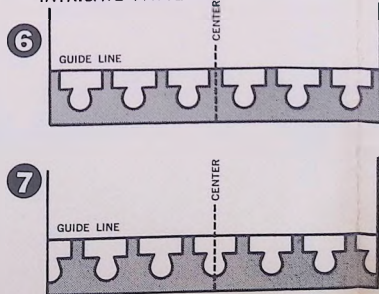
Cut out pattern with sharp scissors. If the center of your fabric is to be patterned, start pattern at center and work toward the sides. The two ways this can be done with each shape are shown at right.



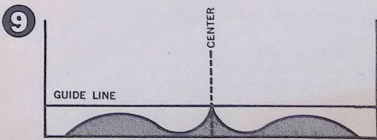
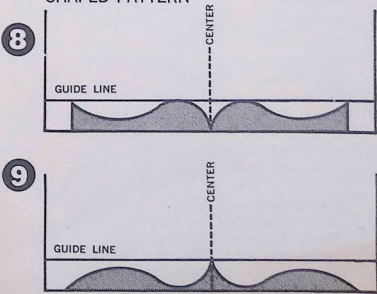
SCALLOP PATTERN



INTRICATE PATTERN



SHAPED PATTERN



SCALLOP PATTERN

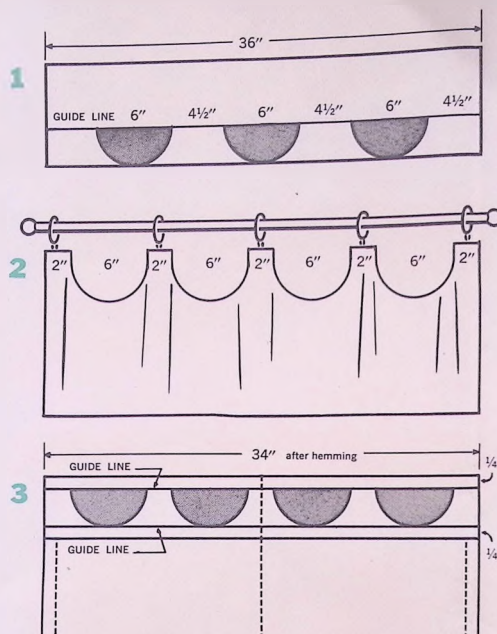
There are six scallop sizes to choose from: 4, 6, 8, 10, 12 or 14 inches in width. The last four are adjustable to make 7, 9, 11, or 13-inch scallops as well. Each scallop is 3 inches deep. It can be used with scallop edge down as a plain scallop or with scallop edge up as an inverted scallop.

Determine width of area to be scalloped and decide on number and size of scallops you wish. For instance, if area is 36 inches wide, use three 12-inch scallops or six 6-inch scallops. Or alternate three 6-inch scallops with four 4½-inch straight lines. See Sketch 1. Draw guide line as explained in General Instructions. Cut out scallop you wish with sharp scissors. Position, starting from center, and trace outline.

EXAMPLE: For a cafe featuring alternate straight lines and scallops, to be made with 36-inch wide fabric.

Sketch 2: Using the 6-inch scallop, let's plan on four scallops—which totals 24 inches. Five 2-inch spaces between scallops equal 10 inches, for a total of 34 inches. That leaves 2 inches for 1-inch side hems.

Sketch 3: Use 4-inch wide CONSO PELLON, 34 inches long, to give heading firmness. Follow General Instructions for Facing. Draw guide lines ¼ inch from top and ¾ inches down from top. Starting at center, draw 2-inch straight line along top guide line, then scallop, etc., ending with 2-inch straight line at sides. Stitch PELLON to front of hemmed fabric, following patterned edge. Cut fabric to match PELLON, staying ¼ inch above patterned edge. Invert PELLON to wrong side of fabric and stitch in place ¼ inch from bottom of PELLON. Use Conso Evergold Clips for hanging.



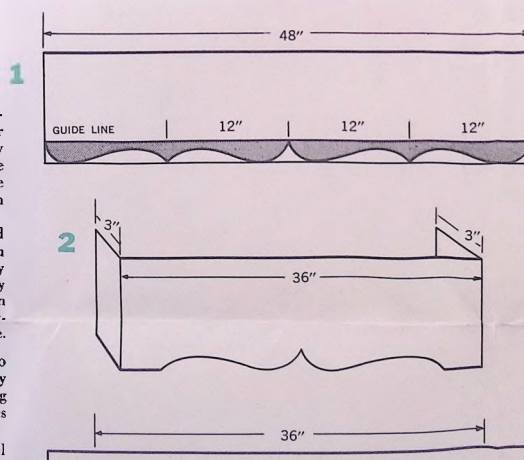
SHAPED PATTERN

The shaped pattern is most commonly used for cornices in traditional rooms. It can also be decorative on bedthrows, slipcover skirts or just as a guide line for applying a trim to give an ordinary tablecloth or drapery some distinction. It comes in a 12-inch wide and 14-inch wide pattern and is 2 inches deep. Each size can be used with long straight edge at top or at bottom and with 2-inch straight edge at left or at right.

Determine width of area to be patterned and decide number and size of patterns you wish. If area is 48 inches, for example, you could use four 12-inch repeats, with long straight edge alternately at top and at bottom. See Sketch 1. If your width is not divisible by 12 or 14, the leftover width can be a straight line at both sides or in the center. Cut out shape with sharp scissors. Draw guide line as explained in General Instructions. Position pattern and trace outline.

EXAMPLE: For a cornice shaped at center only, using CONSO PERMETTE, (a 12-inch wide buckram that is washable and dry cleanable, can be cut with scissors, covered with fabric, and hung on an ordinary curtain rod.) Cornice to be 36 inches wide plus 6 inches for two 3-inch side returns.

Sketch 2: Using the 14-inch pattern at each side of center will total



CONTINUOUS PLAIN SCALLOP

CONTINUOUS INVERTED SCALLOP

ALTERNATE LARGE AND SMALL SCALLOP

SPACED PLAIN SCALLOP

SPACED INVERTED SCALLOP

SPACED PLAIN AND INVERTED SCALLOPS

CONTINUOUS SHAPED PATTERN

CONTINUOUS SHAPED PATTERN REVERSED

SPACED SHAPED PATTERN

SHAPED PATTERNS AT SIDES

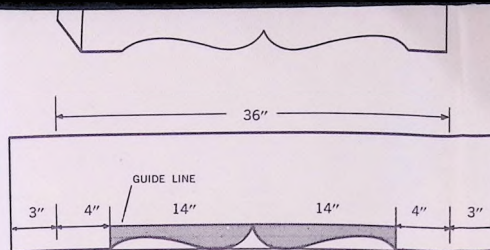
SHAPED PATTERN CENTERED

plained in General Instructions. Position pattern and trace outline.

EXAMPLE: For a cornice shaped at center only, using CONSO PERMETTE, (a 12-inch wide buckram that is washable and dry cleanable, can be cut with scissors, covered with fabric, and hung on an ordinary curtain rod.) Cornice to be 36 inches wide plus 6 inches for two 3-inch side returns.

Sketch 2: Using the 14-inch pattern at each side of center will total 28 inches. That leaves 8 inches to be divided at either side for two 4-inch straight lines.

Sketch 3: Draw guide line as shown in General Instructions. Place pattern, long straight edge up, with 2-inch straight edge away from center. Trace it. Reverse pattern and place it to right of center. Trace it. Draw straight lines connecting pattern and side returns.



INTRICATE PATTERN

For a highly-styled treatment, you will want to try this intricate pattern, a great favorite of interior decorators. One side of the pattern has a 6-inch straight edge and the other a 2-inch straight edge. The 6-inch edge has a specific use—for an unusual box-pleated cafe curtain. See Example. The 2-inch edge is used for bedthrows, cornices, slipcover skirts, etc. The pattern is 4 inches deep, but the actual cut-out portion is $3\frac{1}{2}$ inches deep.

Determine width of area to be patterned and decide number of pattern repeats. Each cut-out part is 4 inches across, plus an extra 2-inch straight edge. If area is 36 inches, six 4-inch repeats total 24 inches. Two inches between each repeat is an additional 10 inches for a total of 34 inches. Whatever space remains should be used at either end. In this case 2 inches remain to give a 1-inch straight edge at either end. See Sketch 1. Draw guide line 4 inches above edge as explained in General Instructions. Position pattern and trace outline.

EXAMPLE: Cafe curtain featuring alternate pattern and box pleats. Each cafe to be 18 inches wide finished.

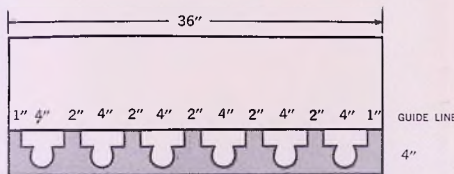
Sketch 2: Three patterns of 4 inches each equal 12 inches. Two spaces between of 2 inches each, when finished, equal 4 inches, for a total of 16 inches. Which leaves 1 inch for either end.

Sketch 3: In ordering fabric, however, remember that the two spaces between will pleat down to 2 inches each, but 6 inches must be allowed for each pleat. Plus, of course, an extra 2 inches for 1-inch side hems. For 18-inch wide cafe shown, you would need 28 inches of fabric width.

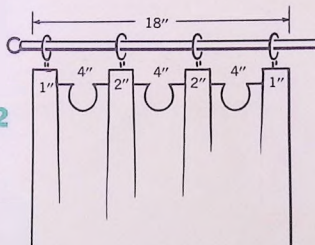
Draw pattern on 5-inch wide CONSO PELLON, leaving $\frac{1}{4}$ inch at top and bottom of PELLON. Hem fabric and attach PELLON, following General Instructions for Facing.

Make box pleats. Press flat. Add trim of your choice, either outlining pattern or at bottom edge. Use Conso Evergold Clips at each pleated area and hang on a round rod.

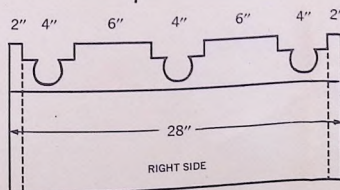
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2



3



SHAPED PATTERNS AT SIDES

SHAPED PATTERN CENTERED

SHAPED AND SCALLOPED PATTERNS COMBINED

CONTINUOUS INTRICATE PATTERN

SPACED INTRICATE PATTERN

CONTINUOUS INTRICATE REVERSED

PLAIN AND REVERSED INTRICATE COMBINED

INTRICATE PATTERN AT SIDES

INTRICATE AND SCALLOPED PATTERNS COMBINED

